

Javier Ghaemi

Digital Designer

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62 George Crescent, N10 1AN

Head Of Design Conde Nast Digital

1-2 Hanover Square, Vogue House, London, W1S 1JU.

August 2011 - May 2015

- Responsible for design and branding of magazine apps including Glamour, GQ & Vogue.
- Responsible for a team of 7 other designers, from junior to senior. I was responsible for directing them in design and UX as well as their training and development as designers.
- Liaising directly with all Executive Editors of the digital brands as well as the Editors and Art Directors of the magazines
- Managing all workflow, roadmaps, budgets and direction of all digital products for the company.

Intern - Senior Designer Conde Nast Digital

1-2 Hanover Square, Vogue House, London, W1S 1JU.

April 2011 - Oct 2014

- Responsible for design and branding of most editorial sites under the Conde Nast UK brand. These include wired.co.uk, vogue.co.uk, gqmagazine.co.uk, glamourmagazine.co.uk, cntraveller.com, easyliving.co.uk, houseandgarden.co.uk, bridesmagazine.co.uk.
- Responsible for mentoring junior team members and aiding their development. This included teaching them to code HTML / CSS and keeping them up to date on the latest technologies.
- Responsible for the design and development of a new, responsive advertising format and visual tool to create those adverts.
- Responsible for the design of Facebook landing pages as well as site graphics for Vogue / Glamour.

Graphic Designer Smaart Publishing Ltd

159 High St, Harrow HA3 5DX, United Kingdom

June 2010 - March 2011

- The design of Smaart magazine titles, Get Smaart National, GetSmaart London, Smaart Talent, Smaart Woman, Black-History.
- Development and re-design of Smaart brand including brand identity of sub brands.
- Creation of digital, interactive Smaart Digital magazines using Flash.
- Liaising with editors and sales team to create a flat plan as well as chase them for copy.
- Design of print magazine layout.
- Sourcing stock images.

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Designer UnderU.com

The Old Brewhouse, Sacombe Park, Near Ware, Herts, SG12 0JB

Nov 2008 - June 2010

- The creation of onsite graphics highlighting weekly promotions, ensuring that there is a clear message with strong calls to action.
- Bi-weekly HTML promotional e-mails, highlighting current promotions and special offers.
- Content management of all site creative including the uploading of product images using the in-house content management system.
- Product photography and retouching,
- Creation of online and print advertising campaigns including the design of promotional banners for use on affiliate websites as well as print advertisements within magazines and newspapers.
- The design of promotional flyers, brochures and product catalogues.
- Managing the design department's workflow, meeting deadlines to budget and of a high quality.

Graphic Designer St John Patrick Publishers

2nd Floor, 52-54 Gracechurch Street, London, EC3V 0EH

June 2008 - Oct 2008

- The design of 5 B2B magazine titles, Image Reports, Internet Retailing, DDR, Mobile Europe and European Communications.
- Liaising with editors to create a flat plan as well as chase them for copy.
- Design of magazine layout.
- Sourcing stock images.
- Creating print ready artwork and uploading to printers FTP.

Product Designer Blue Gem Eyewear

140 Wales Farm Road, London, W3 6UG, United Kingdom

Nov 2007 - April 2008

- The design and development of branded eyewear range.
- Creation of CAD drawings of existing eyewear collection.
- Design of POS stands and fittings
- Trend research
- Design of eyewear accessories including cases, swing tags, lens stickers and more.